SAMPLE LETTER FOR SUPPLIERS TO SEND TO CUSTOMERS RE: USING IFOODDS TRACE EXCHANGE TO CAPTURE SUPPLIER TRACEABILITY DATA

Subject: Simplifying Traceability Data Sharing

Dear Valued Customer,

As traceability requirements continue to evolve across the food industry, [company name] remains committed to providing accurate traceability information in a way that supports your business and operational needs.

To help streamline traceability data sharing, we have implemented **iFoodDS Trace Exchange™** as part of our traceability program.

Rather than managing separate processes for each customer, we use Trace Exchange to securely manage and share traceability data through a single, scalable process. This allows us to support multiple customer requirements while reducing administrative complexity and duplicate effort.

Many suppliers across the food supply chain already use Trace Exchange to share traceability data with their customers, and thousands more are expected to begin adopting the platform as customer traceability programs continue to expand. As a result, [customer name] may already work with suppliers that use Trace Exchange today, with additional suppliers joining the network in the coming months. Leveraging a common approach to traceability data exchange can help simplify onboarding, reduce duplicated effort, and support scalability across your supplier network.

Next Steps

If your organization is developing or expanding its traceability program, we would welcome the opportunity to connect your supply chain or technical team with iFoodDS to explore the most efficient method for receiving our traceability data. Trace Exchange supports a variety of data exchange approaches, including EDI, APIs, .csv file download, and direct access through Trace Exchange. iFoodDS supports multiple methods for food companies to receive supplier shipping records, making it easy to work with the approach that best fits your existing systems, processes, and traceability initiatives.

Thank you for your continued partnership. We look forward to supporting efficient, scalable traceability data sharing across our shared supply chain.

Sincerely,

[Supplier Name]