

# Trace Exchange™ for Suppliers

## Traceability and FSMA 204 Compliance Made Easy

**One platform to capture and share data, manage traceability, and prepare for FSMA 204.**

Complying with traceability regulations and meeting unique data-sharing requirements for each customer makes it hard to keep costs down and operations running efficiently.

Trace Exchange is the most flexible and cost-effective solution to simplify FSMA 204 compliance and streamline data sharing with all your trading partners.

- ✓ **Easily Share Data With All Your Customers**  
Connect with all your customers and send shipping KDEs in the format they require—all in one place.
- ✓ **Integrate With Your Existing Workflows**  
Eliminate duplicate work and streamline data capture by connecting to solutions you already use.
- ✓ **Turn Readiness Into Your Competitive Advantage**  
Complete our TraceApproved™ program and use your badge to stand out against competition.

### What Sets Trace Exchange Apart



#### Verified Traceability Readiness

Receive hands-on guidance, practical training, and expert support.



#### Flexible Data Capture

Capture your shipping data using the method that work best for you.



#### Backed by Industry Experts

Designed and supported by leading FSMA 204 specialists.

### Tackle FSMA 204 Requirements Without Disrupting Operations

- **Unmatched Onboarding Experience:** Our easy-to-adopt solution and expert support team makes for straightforward set up.
- **Instantly Generate Compliance Reports:** Generate FDA-required electronic sortable spreadsheets in seconds.
- **Securely Store Required Data:** Store CTEs, KDEs, and master data essential for FSMA 204 compliance.
- **Receive Real-Time Analytics:** Monitor shipping events and track your progress toward compliance.

Get up and running quickly with help from our traceability experts.



### Traceability Readiness Program

With Trace Exchange Core, you automatically gain access to our self-guided, online learning program, TraceApproved™. By completing real-world activities, including a personalized review of your shipping labels, you'll be able to put traceability into action and feel confident in your compliance.

- ✓ **Gain Access to Industry Experts**  
Receive guidance from top traceability and FSMA 204 compliance professionals.
- ✓ **Submit Your Shipping Labels for Review**  
Our experts will review your shipping labels against industry best practices.
- ✓ **Receive Data-Sharing Support**  
Get step-by-step guidance to help you meet your customers' data-sharing requirements.
- ✓ **Showcase Your Traceability Readiness**  
Your TraceApproved™ badge signals your compliance readiness to potential customers

## Your Path To Compliance



**Sign Up and Get Your Badge**  
Complete the TraceApproved™ program and have your compliance readiness verified.



**Connect With All Your Customers**  
Share shipping data with all of your customers—even those outside the Trace Exchange network.



**Keep an Eye on Analytics**  
Easily identify gaps and track your compliance with comprehensive dashboards and automated alerts.

## Ready to simplify compliance?

Call a specialist: 209.879.5211  
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